**What are the top app development trends 2020?**

Apps have taken a special role in our lives. Most of us are heavy users of smart phone to accomplish most of our daily tasks such as organizing our work schedule, shopping, making bank transactions, payment at the shop, etc. For all these purposes, there are various mobile apps that are ruling the current world. Apps have made our tasks simpler and hassle-free and make us remind by sending notifications so that we can't miss anything important. There are many **app development companies** that are doing a great job and are following the **[top app development trends 2020](https://www.omsoftware.net/?utm_source=list)**to rule the market and to lead the market competition.

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There are millions of apps that are launched on a daily basis. Many of them do not able to withstand the fierce competition and lose before making any market presence. Customers are getting more and more demanding after using some of the best apps successfully. To meet the rising customer demands, it is important for any **[app development company](https://www.omsoftware.net/technology-blog?utm_source=list)** to follow the latest competition to get a hit in the market. The **development trends** are continuously changing and new technology has made it necessary for the **[app development](https://www.omsoftware.net/services/mobile-app-development/android-app-development?utm_source=list)** companies to follow the latest and **top app development trends 2020**. Here are described some of the latest **app development trends** that are ruling the market.

* **Machine learning and artificial intelligence:** Artificial Intelligence is a known technology and becomes a hot market and trendy technology. Almost all the companies are introducing AI and **machine learning** to stay updated and to add more value to the services for their customers. App development companies are introducing **Artificial Intelligence** in their apps that help in building an app that identifies issues and solves them in real-time. These apps learn from customer usage behavior and guide them accordingly.
* **5G wireless technologies:** 5G wireless technologies is one of the**[top trending mobile app development trends](https://www.omsoftware.net/services/mobile-app-development/android-app-development?utm_source=list)** and will continue to impress the market in the coming year i.e. 2020. The speed of 5G is much higher and better than the 4G network that supports various high-speed functionalities such as 3D gaming, data security and augmented reality.
* **Beacon Technology:** This technology is going to be quite popular in the forthcoming years. The purpose of introducing this to the **app development** is to show where you can have your preferred products, specifications, and cost. So, when the user's device enters a Beacon Zone, the particular app gets instant and appropriate instructions for the users.
* **On-demand apps**: App development companies are developing more on-demand apps in the year 2020. Therefore users will get more grocery apps, taxi apps, food delivery apps, domestic helper apps, babysitting apps, etc for their use.

It is important for app development companies to stay focused on **[top app development trends](https://www.omsoftware.net/mobile-app-development?utm_source=list)**.