

CURRICULUM VITAE

SHLOK KUMAR

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CAREER OBJECTIVE

Self-motivated marketing and sales professional with 4+ year experience with successfully promoting and selling products and services. Outstanding ability to lead, motivate and communicate with others. Looking for a good post and job where I used my skills and experience for organization as well as my growth in a fast growth organization.

ACADEMIC QUALIFICATION

Course	University/ Board	College/School	Passing Year	Percentage
MBA(Marketing & Operations)	AKTU	STEP-HBTI, Kanpur	2018	71.55
B.Sc.(Mathematics & Chemistry)	MGKVP	JPGC, Varanasi	2016	55.66
Intermediate(Mathematics)	UP Board	SSS, Varanasi	2013	82.4
High School(Science)	UP Board	SSS, Varanasi	2011	74.33

WORK EXPERIENCE

- Organization: IFB Appliance (IFB Industries Pvt Ltd)
- Designation: Marketing Executive
- Duration: October 2018 to March 2022
- Working Location: East UP (Base – Varanasi)

ROLES & RESPONSIBILITY

- Formulate, Direct and Coordinate marketing activities and policies to promote products and services, working with advertising and promotion managers.
- Identify, Develop or evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.
- Compile lists describing product or service offerings.
- Negotiate contracts with vendors or distributors to manage product distribution, establishing distribution networks or developing distribution strategies.
- Initiate market research studies or analyze their findings.
- Conduct economic or commercial surveys to identify potential markets for products or services.

WORK EXPERIENCE

- Organization: Bestime Bathroom & Kitchen (A unit of S & E Technologies)
- Designation: Assistant Sales Manager
- Duration: June 2022 to till now
- Working Location: Varanasi

KEY SKILLS

- Marketing and Sales
- Judgment and Decision Making
- Time Management Skills
- Administration and Management
- Brand Marketing
- Active Learning
- Computer and Electronics
- Team Player

COMPUTER PROFICIENCY

- MS Office
- Diploma in Computer Management
- Diploma in Financial Accounting

PERSONAL DETAILS

Father's Name: Chhedi Lal Yadav

DOB : 12/11/1995

Marital Status: Married

Nationality : Indian

Address : Village- Kesharipur, Post- Lohata, Dist- Varanasi (UP) 221107

DECLARATION

I hereby declare that all the above mentioned information are true and correct to the best of my knowledge and belief.

DATE:-.....

PLACE:-.....

(Shlok Kumar)