

MAYANK PATIL

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mayankpatil227@gmail.com
Digital Marketing Executive

ROLES & RESPONSIBILITIES

- Competitive Analysis
- Keyword Research & Analysis Website Analysis
- Content Optimization & Internal Linking
- Website Structure & URL Optimization
- Deep site Architecture / Flat site Architecture Recommendation
- Meta Data, Heading Tag & Alt Tag Optimization
- Website Technical Audit & Audit Report
- Create SEO Recommendation Reports
- Backlink Analysis & Audit
- Ranking Analysis
- Off-Page Activities – Social Bookmarking, Directory Submission, Link-Building, Business Listing, Profile Creation, Article Submission, Blog Submission, Video Submission, Image Submission, Infographic Submission, etc.
- Traffic Analysis – Using Google Analytics Tool
- Paid Ads: Facebook ads Campaign, Google Ads, LinkedIn Ads

EXPERIENCES

- Worked as a SEO Executive with Maxposure Media Group for Ekatom Dham Project, Government of Madhya Pradesh, from Sept'2023 to Now.
- Worked as a Digital Marketing Executive with Soluzione IT Services (Microsoft Gold Partner) from Nov 2021 to the 15 Sept 2023.
- Worked with New Rise Technosys from Aug 2021 to Oct 2021.
- Worked with SEOTonic as an SEO executive from Jul 2020 to July 2021.

- Worked with S.S Apps & Webs Technology, Indore as an SEO Executive from Nov 2019 to Jun 2020.

TOOL USED

- Google Ads
- Google Analytics
- Canva
- SEMrush
- SE Ranking
- Agency Analytics

SKILLS

- SEO
- SMO
- SMM
- SEM

EDUCATION

2015-2019

Bachelor of Engg. With Computer Science from
SIRTS College Bhopal(M.P)

2015

Higher Secondary from
Bank Officer's Public H.S School
CBSE Board with Maths & Science Background

PERSONAL INFORMATION

Father's name	:	A.R Patil
Mother's name	:	Shivkanti Patil
Date of Birth	:	19/07/1996
Language Known	:	English & Hindi
Home Town	:	Bhopal M.P

DECLARATION

I hereby declare that all the details given above are true to the best of my knowledge.

Date:

Mayank Patil