



# SANKALP MALSANE

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## CAREER OBJECTIVE

Dynamic marketer with a passion for Creativity and Strategy. Seeking a role to contribute innovative Ideas, Drive brand Growth, and Enhance market presence.

## SOFT SKILLS

- Adaptability
- Problem Solving
- Time Management
- Communication
- Team work

## TECHNICAL SKILLS

- Microsoft office 2016
- Google docs
- ERP
- Basic of hardware & software

## ACHIEVEMENTS

- Successfully Organized “A State Level Event ASTITVA 2022” During MBA

## EXTRA-CURRICULAR ACTIVITIES

- Successfully Co-ordinated as a location coordinator Entry Collection For ASTITVA 2022
- Participate in NSE FinMahotsav
- Participate in Investor Awareness program by BIAP

## LANGUAGES KNOWN

Marathi, Hindi, English

## WORK EXPERIENCE

**Designation** – EPP Trainee (**Internship**)

**Organization** - Datamatics

**Working From** -11 Oct 2023 To 21 Jan 2024

## EDUCATION

### • MASTER OF BUSINESS ADMINISTRATION

(Marketing specialization)

Savitribai Phule Pune University, 2021 – 2023

Completed post-graduation with **76.44%** from SNJB's Late Sau Kantabai Bhavarlalji Jain College of Engineering,

### • BACHELOR OF COMMERCE

(Banking & Finance specialization)

Savitribai Phule Pune University

2018 – 2021

Completed graduation with **74.66%** from NVP's Arts, Commerce & Science College, Lasalgaon

### • HSC

(Commerce)

State Board 2017 – 2018

With 67.08%

### • SSC

State Board 2015 – 2016

With 71.40%

## CERTIFICATIONS

- Introduction To Digital Marketing By Great Learning Academy
- The Fundamentals Of Digital Marketing By Google
- MSCIT By MKCL
- Tally ERP By MKCL

## PROJECT

- ✓ Study The Impact Of Online Shopping In FMCG Retailers Of Chandwad City. (2021-2022)
- ✓ The Financial Performance Analysis Of Spark Chairs And Furniture, Nashik (1 Sep. 2022- 31 Oct. 2022)

## DECLARATION

I hereby declare that the above information is true to the best of my knowledge