



MOHAMED FAISAL SALIH

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Career Summary

● Forged a dynamic career trajectory with the first and only employer Eurotech Group, an exporter-importer and OEM manufacturer of own brand building materials, specializing in PP-R Pipe System along with Bath & Kitchen wares, and Tiles. Commencing in 2006 as an Accountant cum Office Administrator, roles evolved into Operations Manager over 6.5 years based in Mumbai. Relocating to Oman in November 2012, tasked with operationalizing the first manufacturing plant for PP-R Pipe System, culminating in the role of Business Manager, diligently establishing the new factory's brand and expanding the marketing network in Dhofar and Muscat until June 2015

● From August 2015 onwards, expanded repertoire as a versatile professional, operating from Mumbai, Morbi, Bengaluru, and Bhopal, serving Indian and international clients as a Freelance Business Consultant, Marketing Partner, Exports and Trade Promotion consultant, Branding Advisor, and Procurement Agent, contributing to diverse business landscapes.

● Since 2020, operated as entrepreneurial consultants based in Kerala, providing comprehensive services to both Indian and international clients. In this capacity, offered guidance and support for aspiring entrepreneurs, providing integrated solutions for various projects, startups, and business ideas with the support of skilled professionals. Meanwhile, actively pursued opportunities for investment, business, and procurement consultancy assignments

Language Known

English, Hindi, Malayalam

Personal Profile

Date of Birth : 28-06-1984

Marital Status : Married

Nationality : Indian

Birth Place : Ponnani - Kerala

Professional Skillset

Organized and Efficient | Strategic Planning and Resource Allocation | Leadership and Management | Team Building | Critical Thinking and Problem Solving | Communication and Negotiation | Drafting & Content Writing | Creative Thinking | Promotion and Branding

Employment History

Project Consultant & Business Manager 2012-2015
Eurotech International LLC - Oman

- Spearheaded the establishment of a PP-R System factory under the brand "EUROTHERM," collaborating with fresh investors.
- Orchestrated the entire setup process, including factory construction, mold development, procurement of machinery and raw materials, staff recruitment and training, testing and approvals, and coordination of marketing materials.
- Relocated to Oman in 2014 to oversee on-ground operations, focusing on branding initiatives, trade shows, order generation, and distributorship expansion.
- Cultivated key relationships with architects, consultants, contractors, project managers, and investors to drive brand awareness and business growth.
- Organized successful factory inaugurations, brand launches, and promotional events to enhance brand visibility and market presence.

Manager Operations & Branch Head 2006-2012
Eurotech - India

- Played a pivotal role in managing operations, finance, and sales for branches in Mumbai and Bhopal, contributing to the company's expansion and market penetration.
- Provided administrative support, sales assistance, and branding initiatives for branches and distributors across South Asia and the MENA region.
- Fostered strong relationships with OEM suppliers in India, Oman, China and Turkey for product development and procurement, ensuring quality and reliability.
- Directed efforts in developing branches, showrooms, and business associates, while coordinating various certifications and approvals for products.
- Led marketing strategies, including catalog creation, website content development, video production, and event management, to bolster brand recognition and customer engagement.
- Reported directly to the regional COO, assuming decision-making responsibilities in their absence and ensuring seamless operations and communication channels

Education Background

- Company Secretary – Student of ICSI from 2005 to 2010, Attended 6 Month CS-Inter Oral Coaching Class under Mumbai Chapter at Sydenham College-Mumbai
- B.com (A-II Finance) Degree with 64% in 2005 from MES College, Ponnani Affiliated to University of Calicut
- AISSCE (CBSE +2) with 81% in 2002 from KMM English School & Junior College, Perumpaddapu Affiliated to C.B.S.E
- AISSE (CBSE 10th) with 67% in 2000 from KMM English School & Junior College, Perumpaddapu Affiliated to C.B.S.E

Computer Skills

Proficient in Tally and Microsoft Office Suite, adept at crafting documents, conducting Excel calculations, and designing impactful marketing presentations. Skilled in internet research and experienced in software development, graphic design, website development, and managing online trading portals for company operations.